

2016 Minority Small Business Champion

Tisha Tallman, President

Georgia Hispanic Chamber of Commerce

Tisha Tallman is the President and CEO of the Georgia Hispanic Chamber of Commerce (GHCC). Established in 1984, the GHCC is one of the largest Hispanic/Latino chambers of commerce in the nation, the largest Hispanic/Latino membership organization in the state, and the largest Hispanic/Latino chamber of commerce in the state with over 1,300 members. Under Tallman's leadership, the GHCC provides business and leadership development, supplier diversity/procurement assistance and legislative advocacy. It successfully leverages SBA and other resource partners to bring targeted outreach and training to Georgia's growing Hispanic community.



Tallman's advocacy for Hispanic owned business is not limited to the GHCC. In 2012, she participated in a panel with four former Latin American Presidents at the Global Peace Business Forum. She was a participant in a transportation infrastructure roundtable discussion at the White House through the White House Business Council American Economic Competitiveness Series. She participated in the APEC (Asia Pacific Economic Cooperation) CEO Summit 2008 in Lima, Peru – a convening of Leaders of economies and senior business figures from across the Asia Pacific and the Americas. She was invited by the former President of Mexico Vicente Fox and the U.S.-Mexico Chamber of Commerce to be a member of the Commission on North American Social and Economic Prosperity.

Tallman has appeared on panels, and television and radio shows such as the BBC World Service, National Public Radio, Tavis Smiley, MSNBC, Court TV, Fox Live, and CNN en Español, to discuss a wide range of public policy issues affecting Latinos. She has also been quoted in print outlets such as Time magazine, The New York Times, The Washington Post, and the National Journal, and has authored editorials and articles.

